

Parry Sound Public Library Board Minutes

Tuesday, February 13, 2018 at 9:00 a.m. @
Parry Sound Public Library

Members Present: Terry Zanussi, Nora Alexander, Colleen O'Hare, Councillor Jim Marshall and Councillor Susan Murphy

Regrets: Stephen Heder

Staff Present: Rita Orr, C.E.O.

1.0 Call to Order: The meeting was called to order at 9:02 a.m.

2.0 Approval of agenda:

Motion #2018 – 62

We the Parry Sound Public Library Board, accept the February 13, 2018 agenda, as circulated to all members to be approved.

Moved by: J. Marshal and seconded by N. Alexander

Carried

3.0 Declaration of any Conflicts of Interest – None

4.0 Adopt minutes from January 16, 2018

Motion #2018- 63

That we the Parry Sound Public Library Board, accept the minutes from January 16, 2018 as presented to all board members be approved as amended.

Moved by N. Alexander and seconded by C. O'Hare

Carried

5.0 Unfinished Business:

5.1 Surfin' Seniors Program – Update

R. Orr reported that the Surfin' Seniors Program is very popular. We are averaging 27 individuals a week participating in the sessions on Thursdays and Fridays. We will reach 300 our goal by the end of March. Kate, Cayla and R. Orr participated in the second stage of the IMPACT awards and went to Gravenhurst on Saturday to create a commercial shoot for the awards for IMPACT. There will be eight of us representing Parry Sound Public Library at the Awards Dinner on March 22, 2018 the J.W. Marriott Hotel. This is a great team spirit activity for all staff; Terry Zanussi, Board Chair and Colleen O'Hare Board member will be also attending to represent the Parry Sound Public Library Board.

5.2 Literacy Day – Update

R. Orr reported Literacy Day which was held on Saturday, January 27, 2018 at the Parry Sound Public Library was a great success. We had 66 children participated. Thank you to John Tuck and Stephannie Johnson who were our celebrity guests and read stories to the children.

6.0 New Business:

6.1 IMPACT AWARDS March 22, 2018 - Update

Kate, Cayla and R. Orr participated in the second stage of the IMPACT awards and went to Gravenhurst on Saturday to create a commercial shoot for the awards for IMPACT. There will be eight of us representing Parry Sound Public Library at the Awards Dinner on March 22, 2018 the J.W. Marriott Hotel. This is a great team spirit activity for all staff, Terry Zanussi, Board Chair and Colleen O'Hare Board Member will also be attending to represent the Parry Sound Public Library Board.

6.2 Tadpole Tales – Update

This program is also a great success. An average of 12 children plus moms and dads are coming out to the Tuesday morning program; listening to stories and then doing a craft. The age is from 1 to 3 and this is approximately 45 minutes to an hour long session.

7.0 Correspondence – None

8.0 Financial Report:

8.1

Motion #2018- 64

We the Board accept the Treasurer's report of Disbursements as presented from January 1st to February 15, 2018 for the amount of \$48,516.86 as presented be approved.

Moved by S. Murphy and seconded by J. Marshall

Carried

9.0 C.E.O Report:

R. Orr brought up the subject of a trial six (6) month Non-Resident membership. Due to the reason of a high population in the area who are seasonal during June to September, it might be feasible for the Library to encourage this membership. This was discussed amongst the Board members.

Motion #2018 -65

That we the Parry Sound Public Library Board, accept the new 6 month non-residence membership, from the date the patron registers, for the fee of \$55.00, who would like to use the services including discharging of all items. This new non-residence membership will be tracked and statistics will be given to the Parry Sound Public Library Board at the end of this October. This will be for a 6 month trial period.

Moved by J. Marshall and seconded by N. Alexander

Carried

10.0 Other Reports – January Statistic's

R. Orr reported the following statistics. (Compiled by Cayla Norrie)

| January Statistics | |
|---|------------------------|
| Service | Participation / |
| Computers | 547 |
| Incoming Phone Calls | 329 |
| Programs (24) | 285 |
| >Program Break down | |
| Kids' Chess | 4 |
| Chess Knights (adult) | 38 |
| Kid Zone | 60 |
| Book Club | 6 |
| Surfin' Seniors (Computer Training) | 65 |
| Home Deliveries | 4 |
| Early Literacy Presentation (Early Years) | 42 |
| Dive into Literacy (Family Literacy Day) | 66 |
| Website | |
| Total Page Views (Home Page, Events, e-resources, etc.) | 1584 |
| Facebook | |
| Page Views (# of times the Library's profile has been viewed) | 206 |
| People reached (# of people who saw posts) | 6997 |
| Post Engagement (likes, comments, shares) | 1814 |
| Current number of page likes | 996 |

R. Orr also submitted an article by Peggy Malcolm "Benefits of Accreditation for Ontario Libraries" to all Board Members for their leisure reading.

R. Orr also mentioned that the Ontario Library Service Download Centre announced that **"2017 was a record year for the SOLS shared collection: the consortium was one of only 5 systems to reach over 2 million checkouts. This puts us in the top 14 for all OverDrive libraries and systems worldwide! We had 2,337,854 checkouts in 2017; 76% of checkouts were e-books, the collection is worth \$2.7 million USD."**

12.0 Closed Session – Not Necessary

13.0 Motion #2018 - 66

That we the Parry Sound Public Library Board, accept a motion to adjourn at 10:01 a.m.

Moved by J. Marshall and seconded by C. O'Hare

Carried

Next regular meeting is on March 27, 2018 @ 9:00 a.m. @ Parry Sound Public Library

Terry Zanussi –Chair

Rita Orr, C.E.O. Secretary/Treasurer