



Parry Sound Public Library Strategic Plan 2025-2029



Parry Sound
Public Library

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www.parrysoundlibrary.com

Introduction

Parry Sound Public Library strives to enrich the quality of life in the Town of Parry Sound and our contracting municipalities: the Township of The Archipelago, the Township of Carling, and the Municipality of McDougall.

Equity and the reduction of barriers to service are front-of-mind for Library Board and staff, which is reflected in the goals laid out in the 2025-2029 Strategic Plan.

This new Strategic Plan will help guide the Library Board and staff over the next four years as we continue to work together to best serve the needs of our community. The plan is based on input from staff planning sessions, public surveys, and the Town of Parry Sound's Strategic Plan.

I hope you will join us as we engage, enrich, and empower our community for years to come.

Selena Martens
CEO

Respect and Acknowledgement Declaration

We at the Parry Sound Public Library wish to acknowledge that we are meeting on the traditional land of the Anishinaabek, who now live on Moose Deer Point, Wasauksing, Shawanaga, Magnetawan, and Henvey Inlet First Nations. Today, the Parry Sound area continues to be the home of many diverse First Nations, Inuit, and Metis Peoples and we are grateful to have the opportunity to work in their community, on their territory. As settlers, this recognition of the contributions and historic importance of Indigenous peoples must also be clearly and overtly connected to our collective commitment to make the promise and the challenge of Truth and Reconciliation real in our communities, and in particular to bring justice for murdered and missing Indigenous women and girls across our country.



Vision, Mission & Values

Our Vision

Engage,
Enrich,
Empower.



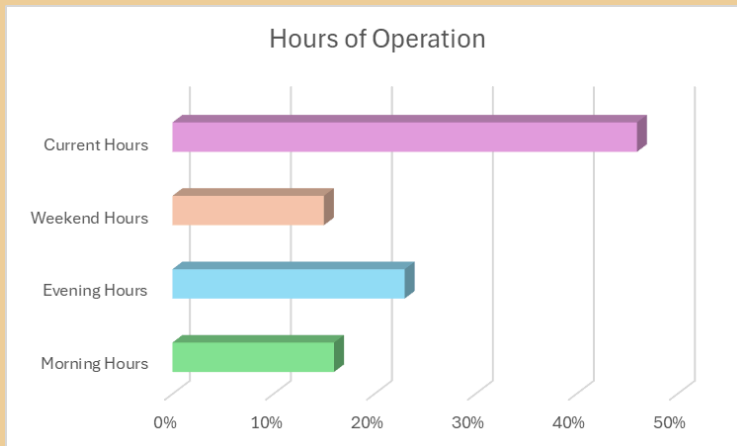
Our Mission

The mission of the Parry Sound Public Library is to inspire learning, discovery and enjoyment through various library services in a community-minded, safe and inclusive space.

Our Values

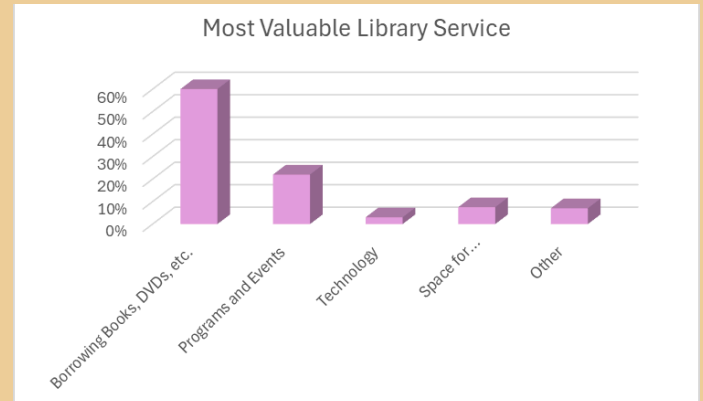
Kindness
Creativity
Equity and Inclusion
Truth and Reconciliation
Intellectual Freedom
Community Collaboration
Respect

2023 Survey Highlights



46% of respondents were satisfied with the Library's current hours of operation.

23% requested an increase in evening hours, and 16% requested an increase in morning hours.



60% of respondents listed Borrowing Books and other materials as their most valued library service. Programming was in second place, with 22%, and Space for Meetings, Work and Study was 8% of the vote.

PSPL Board Members

Tom Lundy, Board Chair, Archipelago Representative

Susan Murphy, Vice-Chair, Carling Council Representative

Doug McCann, Town of Parry Sound Council Representative

Joe Ryman, McDougall Council Representative

Alhan Rahimi, Parry Sound Representative

Stephen Heder, Parry Sound Representative

Karen Walker, Parry Sound Representative

Jonathan Baxter, Parry Sound Representative

Sandy Bishop, Parry Sound Representative

PSPL Staff Members

Selena Martens, CEO

Rola Fraser, Manager, Collections and Community Engagement

Cayla Norrie, Manager, Programming, Marketing, and Data Analysis

Kristina Brics, Cataloguing

Theresa Hill, Children and Young Adult Services Coordinator

Allen Hillcoat, Circulation Assistant

Juliana Reads, Circulation Assistant

Strategic Goals 2025-2029



Accessibility and Inclusivity

Accessibility and inclusivity go together. We will investigate avenues and pursue grants to improve accessibility within the building. This goal would have PSPL work toward the removal of barriers, with the objective of making library services more widely available to everyone in our communities.

Maintain and Improve the Library Building

Improvements are constantly underway, such as the addition of the mute boxes in 2022 and the replacement of the three rooftop HVAC units in 2023. This goal would emphasize continuing to improve the library space. An asset management report will be obtained.



Increase Recreational Activities

In alignment with the Town of Parry Sound's 2023 – 2026 Strategic Action Plan, the Library will continue to offer a diverse selection of social programs for all ages and abilities. This goal would speak to expanding both regular programs and special events, especially in collaboration with the Town of Parry Sound and our contracting municipalities. Outreach to summer residents will be improved, with advertising at campgrounds and around the downtown (e.g. Mary Street Centre.)



Build Community Pride

Mirroring the Town of Parry Sound's 2023 – 2026 Strategic Action Plan, the Library will continue to facilitate events and work with organizations and community partners, including our contracting municipalities, to promote activities, increase attendance, express culture and support quality of life in our communities.

Continue to Apply for Grants, Fundraise, and Pursue Donations

PSPL will continue to pursue grants, through both government and other sources of funding, such as local service clubs and organizations. This would include a more dedicated eye toward generating revenue via fundraising and promotion of library services such as facility rentals.

