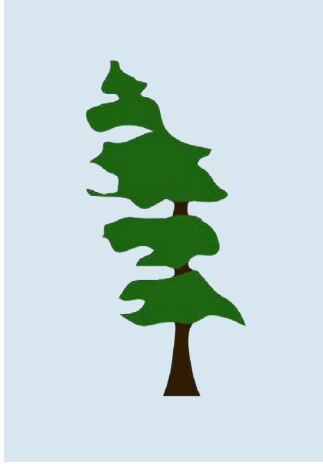


# PARRY SOUND PUBLIC LIBRARY



# 2021/2022 ANNUAL REPORT



**Our Mission Statement:**  
The Parry Sound Public Library enriches the quality of life in the Town of Parry Sound, contracting municipalities and surrounding areas by providing access to information for cultural, economic, educational, and recreational development, and also by promoting personal growth.

THE GATEWAY TO A LIFELONG LOVE OF READING, JOY OF LEARNING, AND SEARCH FOR INFORMATION



17,006 VISITORS IN 2022  
^ ^ ^  
8,222 VISITORS IN 2021

ITEMS IN OUR PHYSICAL COLLECTION  
28,953





# A MESSAGE FROM THE BOARD CHAIR

As we begin a new year, we open a new chapter at the Parry Sound Public Library (PSPL), I would like to begin by congratulating Selena Martens on her appointment to CEO of the PSPL.

Selena has already begun the Board approved re-structuring of her previous role designed to enhance the operations of the PSPL. We hired Rolanda "Rola" Fraser as Manager, Collections & Community Engagement and we are updating Cayla Norrie's role of Social Media & Adult Programming to better reflect all of her current duties and responsibilities.

In 2022 we also welcomed two new part-time staff members, Jamie Cameron in the role of Coordinator, Children & Young Adult Services and Allen Hillcoat filled the Circulation Assistant position.

In April 2021, the library launched a new fundraising campaign, The PSPL Kids' Portal: Escape into Knowledge, aimed at revitalizing the children's department. Since its initiation, the Escape into Knowledge campaign has raised \$47,690! We were able to purchase a 3D printer, four early literacy stations, and we will be launching S.T.E.A.M. focused children's programming (Science, Technology, Engineering, the Arts and Mathematics) while continuing with our dynamic reading and literacy programming.

Maintaining momentum, PSPL will continue to develop our casual and low-stress Adult Programming opportunities, focusing on the importance of mental health and social re-engagement. Responding to popular demand, the library will continue to offer One-on-One Computer Training, and will expand our book club and library titles with a focus on equity, inclusion, and diversity. PSPL is excited to continue to offer Adult Literacy Programming and English Language Learner tutoring.

The PSPL Board of Directors is extremely proud of what our Staff have accomplished during the past three challenging years. Their creativity and enthusiasm are second to none when compared with the major urban cities in Ontario and across Canada.

On behalf of the PSPL Board I would like to thank the Town of Parry Sound and our three (3) Service Contract Municipalities, the Township of The Archipelago, the Township of Carling, and the Municipality of McDougall for their ongoing support.

Stay tuned for all the dynamic and fun community programs planned for 2023!

## PSPL BOARD MEMBERS

**Tom Lundy**, Board Chair  
Archipelago Representative

**Susan Murphy**, Vice-Chair  
Carling Council Representative

**Joe Ryman**,  
McDougall Council Representative

**Doug McCann**,  
Parry Sound Council Representative

**Alhan Rahimi**,  
Parry Sound Representative

**Stephen Heder**,  
Parry Sound Representative

**Karen Walker**,  
Parry Sound Representative

**Jonathan Baxter**,  
Parry Sound Representative

**Sandy Bishop**,  
Parry Sound Representative

## PSPL STAFF MEMBERS

**Selena Martens**  
Chief Executive Officer

**Rola Fraser**  
Manager of Collections & Community Engagement

**Cayla Norrie**  
Adult Program & Social Media Coordinator

**Jamie Cameron**  
Children & YA Program Coordinator

**Kristina Bric**  
Cataloguing

**Juliana Gaukel**  
Circulation Assistant

**Allen Hillcoat**  
Circulation Assistant

A special thank you to our previous Library Board members Vanessa Backman, Lynne Gregory, Colleen O'Hare, and Jennifer Hoddy.



# 2021/2022 HIGHLIGHTS



FUNDS RAISED  
FOR KIDS'  
PORTAL: ESCAPE  
INTO KNOWLEDGE  
**\$47,690**



2022 E-BOOK /  
E-AUDIOBOOK  
DOWNLOADS  
**15,139**

^ ^ ^

2021 E-BOOK /  
E-AUDIOBOOK  
DOWNLOADS  
**10,219**

A huge thank you to  
our community for  
assisting us in  
raising these funds!



**5,043**  
NEW ITEMS  
CATALOGUED  
IN 2021 / 2022

2022 WIFI &  
COMPUTER USAGE

**11,639**

^ ^ ^

2021 WIFI &  
COMPUTER USAGE

**8,716**

2021 / 2022  
351 VIRTUAL &  
IN-HOUSE PROGRAMS  
12,502 VIEWS/  
PARTICIPANTS





17,520 WEBSITE VIEWS IN 2021 > 24,138 WEBSITE VIEWS IN 2022



NEWSLETTER REACH 2022

973

NEWSLETTER REACH 2021

816



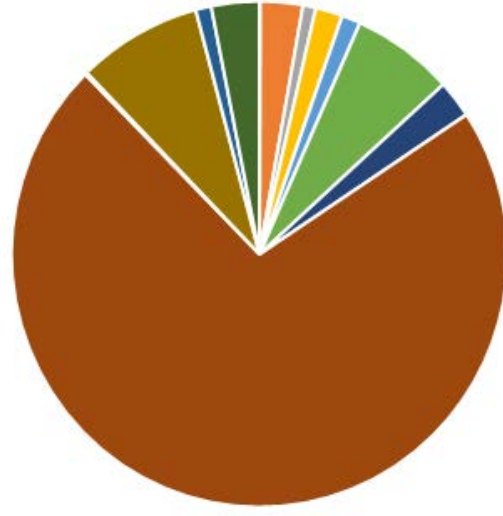
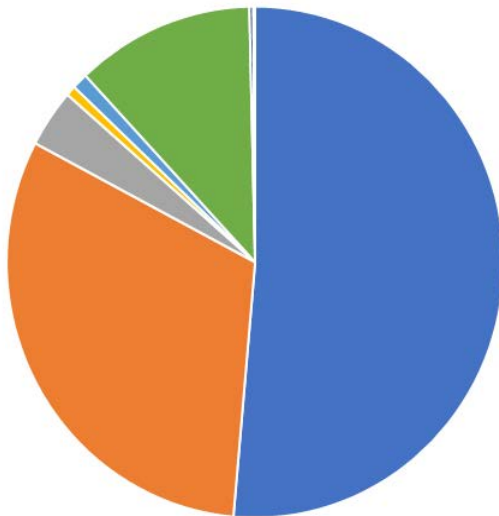
718 ILLO SENT OUT IN 2021 > 875 ILLO SENT OUT IN 2022

425 ILLO RECEIVED in 2021 > 495 ILLO RECEIVED in 2022

## FINANCES

2021 Library Revenue \$410,800.93

2021 Library Expenses \$410,800.93



- Town of Parry Sound
- Provincial Grants
- Fines, User Fees and Memberships
- Rent
- Other Municipal Contracts
- Other Grants
- Donations and Fundraising
- Interest Income

- Advertising and Programming
- Professional Fees
- Computer Maintenance and Software
- Other Donation Expense
- Staff Education and Development
- Furniture
- Misc.
- Insurance
- Office Supplies/Postage/Photocopies
- PSPL Kids' Portal Expense
- Salaries and Employee Benefits
- Building Repairs/Maintenance/Utilities/Phone
- Transfer to Reserve

\$33,000 from C. C. Johnson Bequest

\$33,000 Books (Books, DVDs, OverDrive, etc.)

\*2022 Financial Figures will be made available after the annual audit.